**Week 1: Photography Basics**

Day 1: Introduction to Photography

Morning Session:

* A brief history of photography
* Basic concepts: aperture, shutter speed, and ISO

Afternoon Session:

* Camera operation: settings and shooting modes
* Controlling exposure

Day 2: Equipment Overview

Morning Session:

* Types of lenses and their applications.
* Accessories: filters, tripods, etc.

Afternoon Session:

* Depth of field and focal length.
* White balance and colour temperature.

Day 3: Composition and Lighting

Morning Session:

* Composition principles: rule of thirds, leading lines.
* Composition techniques: framing, symmetry.

Afternoon Session:

* Understanding light: natural vs. artificial light.
* Practical exercise: indoor shooting focusing on composition and lighting with a professional model.

Day 4: Artificial Lighting. Session in a photo studio outside the university.

Morning Session:

* Types of artificial lighting sources: continuous vs. strobe.
* Hands-on demonstration of basic lighting setups in a studio.
* Overview of lighting equipment: flashes, reflectors.

Afternoon Session:

* Techniques for controlling and shaping artificial light.
* Practical exercises on using lighting techniques with a professional model.

Day 5: Color Editing and Retouching

Morning Session:

* Introduction to Photoshop and Lightroom: Overview and basic tools
* Understanding color correction and adjustment layers

Afternoon Session:

* Advanced editing techniques: Retouching and image enhancement
* Practical exercises using Photoshop and Lightroom

**Week 2: Introduction to Videography**

Day 6: Basics of Videography

Morning Session:

* Core concepts in videography: frame rate, resolution.
* Video camera operation: settings, recording modes.

Afternoon Session:

* Camera movement and angles.
* Understanding shot composition.
* Introduction to scriptwriting: creating a simple storyboard.

Day 7: Shooting Techniques. Session in a studio.

* Group Exercise: Filming short video sequences in pairs within the studio, focusing on shot composition and lighting.
* Directing Talent: Techniques for guiding actors and capturing authentic emotion on camera.
* Dynamic Filming: Practical exercise in the studio, utilizing varied camera movements like tracking and panning to enhance scene dynamics.

Day 8: Editing Basics

Morning Session:

* Introduction to video editing software.
* Importing and organising footage.

Afternoon Session:

* Basic editing techniques: cutting, transitions, audio addition.
* Practical exercise: editing raw footage into a short sequence.

Day 9: Advanced Editing

Morning Session:

* Color correction and grading.
* Adding text and graphics.

Afternoon Session:

* Sound editing and mixing.
* Practical exercise: refining edited sequences with advanced techniques.

Day 10: Final Projects and Conclusion

Morning Session:

* Participants present their photography and videography projects in Nova cinema.
* Peer review and feedback session.

Afternoon Session:

* Exploring video resources: inspiration and techniques.
* Certificate distribution.